



## Advertising Specifications

### File Formats

- PDF high resolution/Press or Print Optimized (300 dpi minimum)
- TIFF high resolution (300 dpi minimum)

### Guidelines

- Set up documents to final size for output—check sizes to the right  
(For bleed ads, files should be set up for the bleed size of the show guide with crop marks set at the trim size. For non-bleed ads, set the file and crop marks to the actual ad size)
- If using Adobe Illustrator to create ad, save as a PostScript file then run through Acrobat Distiller 5.0/1.4 to create PDF that ensures proper conversion of transparencies or layered graphics
- Do not compress linked graphics files when preparing final PDF or TIFF
- All files must be converted to CMYK (not RGB or include any Spot Colors)
- All photos and art must be a minimum 300 dpi resolution—don't include low res images in hi-res PDFs or TIFFs
- Trapping must be completed prior to creating final files: 0.20 pt. value and overprint black
- Email final ad to Carey Buchholtz at [cbuchholtz@accessintel.com](mailto:cbuchholtz@accessintel.com)

## Show Guide Ad Sizes

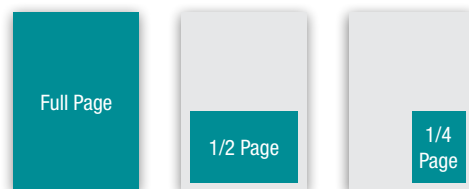
### File Formats

Full Page—Trim	7.000" x 10.000"
Full Page—Bleed	7.250" x 10.250"
Live Area*	6.375" x 9.375"

Half Page	6.000" x 4.000"
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Quarter Page	3.000" x 4.000"
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\*Live Area—keep all text and important graphics within this area



## 1. CHOICE OF SIZE

Full Page (premium space)—\$1000

Full Page—\$950

Half Page—\$550

Quarter Page—\$350

## 2. CONTACT INFORMATION

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_ E-Mail \_\_\_\_\_

## 3. METHOD OF PAYMENT

A.)  Check Enclosed Check # \_\_\_\_\_ B.)  Please Invoice C.)  Credit Card  MasterCard  Visa  AMEX  Discover

Card # \_\_\_\_\_ CVV # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Card \_\_\_\_\_ Signature \_\_\_\_\_

Card Billing Address \_\_\_\_\_

I hereby apply for a sponsorship for the CLEAN PACIFIC 2019 Conference & Exhibition. By signing the application above, I agree to pay a non-refundable 50% of the total fee of the sponsorship. Should I or my company cancel after February 18, 2019, it is understood that the remaining balance of the sponsorship is contractually due to CLEAN PACIFIC. As a sponsor, I also agree to pay the sponsorship fee(s) within 30 days after receiving the invoice.

Signature \_\_\_\_\_ Date \_\_\_\_\_